

## **SHOW US YOUR MJ OFFICIAL CONTEST RULES**

These rules apply to the **SHOW US YOUR MJ** Contest (“Contest”) conducted by Beasley Media Group, LLC d/b/a WRBQ-FM (“Station”). **In addition, the General Contest Rules posted at [www.MyQ105.com](http://www.MyQ105.com) apply to this Contest. If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.**

### **1. HOW TO ENTER**

- a. The Contest will begin on 5/10/2021 and end on 6/29/2021.
- b. To enter online, visit [www.MyQ105.com](http://www.MyQ105.com) and follow the links and instructions to enter the Contest and complete and submit the online entry form beginning on 5/10/2021 at 12:00am Eastern Time (“ET”) and ending on 6/29/2021 at 12:00pm ET (“Online Entry Period”). Online entrants are subject to all notices posted online including but not limited to the Station's Privacy Policy. There is no entry limit. For multiple entries to be attributed to the same entrant, the same email address must be used. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by the Contest administrator.
- c. **At the time of entry, entrants must also upload an original, unedited photo of their signage/display/banner(s) (“Signage”) containing the phrase “The MJ Morning Show Is Back On Q105” (“Photo” or “Photo Submission”).** Any Signage not containing the phrase “The MJ Morning Show Is Back On Q105” will be disqualified at the Station’s sole discretion. Obscene, provocative, or otherwise objectionable content will not be considered, and such determination is solely at the discretion of the Station. Edited photos (i.e. filters) are not permitted and will be disqualified. Photos must be in png, jpeg, or jpg format and may not be larger than 10 MB. **The same Photo may not be submitted more than once.**
- d. Signage must be displayed in DeSoto, Hardee, Hernando, Hillsborough, Manatee, Pasco, Pinellas, Polk, Sarasota, or Sumter County, Florida. Station encourages Signage to remain up from entry date through 6/29/2021 at 12:00pm ET. Signage must comply with any federal, state or local laws and ordinances. Signage shall not create any hazard to public safety or health. Use of any of the Station’s intellectual property is limited to use during the Contest and for Contest purposes only.
- e. Signage in the Photo Submissions must be the entrants’ original, creative work, and must not be protected by copyright. Signage in the Photo Submissions may not defame or invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person’s personal or proprietary rights including but not limited to copyrights or trademarks. Signage in the Photo Submissions must not contain copyrighted or trademarked materials or any other materials that may be restricted, prohibited or outlawed by federal, state or local laws. Station, in its sole discretion, reserves the right to disqualify any entry if such entry’s associated Signage in the Photo Submission, or other content contains illegal, indecent, pornographic, sexually explicit content or otherwise offensive material such as aberrational

behavior, graphic violence or drug abuse, or if such Signage in the Photo Submission or other content contains any material whose content is deemed, at the sole discretion of the Station, to be unsuitable for public display or posting on the Station's website. The Station's determination with respect to all such matters shall be made in its sole discretion and shall be final. Signage that does not comply with these rules will not be eligible for the Contest. **By submitting a Photo, all entrants agree that they have permission to post the Photo and grant Station permission to use their Photo for any purpose including without limitation being posted on [www.MyQ105.com](http://www.MyQ105.com).**

- f. **At any time, Station may request that an entrant take down or discontinue use of the Signage if it violates any of these Contest Rules in the Station's sole discretion.**
- g. There will be up to a total of one (1) Grand Prize winner, one (1) Second Place Prize winner, one (1) Third Place Prize winner and fifty (50) Consolation Prize winners selected in the Contest.

## **2. ELIGIBILITY RESTRICTIONS**

- a. This Contest is open to all Station listeners who are 21 years of age or older as of the date of entry into the Contest, who are legal US residents and reside in the state of Florida, except where prohibited by law. Winners must possess a valid, government-issued ID and show proof of residency to verify eligibility.

## **3. PRIZES**

- a. Up to one (1) Grand Prize will be awarded in the Contest. The Grand Prize consists of a 2021 Kia Soul (as outlined in Addendum A). The Approximate Retail Value ("ARV") of the Grand Prize is \$20,400.

Such figure is based on Manufacturers Suggested Retail Price ("MSRP") of vehicle. Prize's actual retail value may vary from the ARV stated herein due to the selection of options, accessories, or delivery location. The winner shall be solely responsible for any and all applicable taxes, including sales tax, as well as title, plate fees, registration and documentation fees, insurance (proof of which must be shown prior to taking possession of vehicle), dealer preparation fees and destination charges (if any), operating and maintenance expenses and any other fees and expenses not specified herein associated with the receipt and use of the Grand Prize. Selection of vehicle color, options and equipment will be determined by Station in its sole discretion and will be based on dealer stock/availability. Dealer incentives or rebates will not be credited or applied to any vehicle won. Winner must take possession of vehicle at a dealership designated by the Station or its designee within forty-five (45) days following winning (or once winner's vehicle becomes available). Winner is solely responsible for all costs associated with any permitted or available vehicle upgrade/option package and/or accessories. Vehicle awarded may differ from any vehicle shown in Contest materials.

The Grand Prize winner must be able to provide vehicle and liability insurance coverage as

required by the Florida Department of Motor Vehicles with proof of coverage provided in exchange for the motor vehicle at the time of contract signing. The winner must be at least 21 years of age and possess a valid Florida Driver's license and to fully cooperate in executing certain purchase documents required by Crown Automotive Group. The winner will be liable for sales tax, all registration and document fees.

- b. Up to one (1) Second Place Prize will be awarded in the Contest. The Second Place Prize consists of ten thousand dollars (\$10,000) awarded in the form of a company check issued in the name of the winner. ARV of the Second Place Prize is \$10,000.
- c. Up to one (1) Third Place Prize will be awarded in the Contest. The Third Place Prize consists of five thousand dollars (\$5,000) awarded in the form of a company check issued in the name of the winner. ARV of the Second Place Prize is \$5,000.
- d. Up to fifty (50) Consolation Prizes will be awarded in the Contest. Each Consolation Prize consists of a collection of Station promotional items to be determined at the time of winning. ARV of each Consolation Prize is \$25.
- e. Prizes or prize certificates must be claimed as described by the Station at the time of winning. Failure to claim Prize by the specified time will result in forfeiture of the prize. It is the winner's sole responsibility to claim the Prize or prize certificate within the timeline provided in these Official Rules. No check will be awarded, processed or mailed until winner has claimed the prize at the Station, presented all required documentation, and signed all required releases and tax forms. Checks will then be issued within approximately four (4) to six (6) weeks following confirmation of eligibility and completion of all requisite releases and IRS forms.

#### **4. SELECTION OF WINNERS**

- a. Up to one (1) Grand Prize winner, one (1) Second Place Prize winner, one (1) Third Place Prize winner and fifty (50) Consolation Prize winners will be selected as follows:

Beginning at approximately 12:00pm ET on Tuesday, June 29, 2021 and ending at or before 6:00am ET on Thursday, July 1, 2021 ("Selection Period"), up to one (1) Grand Prize winner, one (1) Second Place Prize winner, one (1) Third Place Prize winner and fifty (50) Consolation Prize winners will be selected via the judging criteria listed below via a judging panel of three (3) judges (the "Panel") comprised of Station personnel from all eligible entries received during the Online Entry Period. Upon confirmation of eligibility, the potential winners will be notified by telephone on or around Thursday, July 1, 2021.

The Panel will judge the Signage in the Photo Submission based on the following judging criteria: (i) creativity of Signage, (ii) duration of that Signage was displayed, (iii) location of signage/banner, (iv) visibility of Signage, (v) physical size of Signage, (vi) audience impact of Signage, and (vii) overall quality of Signage. All decisions of the Panel shall be final.

- b. Entrants need not listen to the Station or be present to win.

- c. Winners must confirm acceptance of prize within twenty-four (24) hours of winning, or risk disqualification and selection of an alternate winner (time permitting) from the entrant who submitted the Signage in the Photo Submission with the next highest judging score.
- d. Decisions of Station management with respect to the Contest are final.

## **5. CONDITIONS**

- a. The Station reserves the right to end any contest or amend these rules upon announcement on air and by publication at [www.MyQ105.com](http://www.MyQ105.com).
- b. For website contests: By use of the Station's website and by entering this Contest, entrants agree to the Station's Terms of Service Agreement and to the use of Personal Information as stated in the Privacy Policy located at [www.MyQ105.com](http://www.MyQ105.com).
- c. Copies of the written Contest rules and a list of all winners are available during regular business hours at the main studio of the Station, 9721 Executive Center Drive North, Suite #200, St. Petersburg, FL 33702, or by sending a self-addressed, stamped envelope to the Station.

