

**EEO PUBLIC FILE REPORT**

This Report covers full-time vacancy recruitment data for the period: **Sept. 22, 2021 – Sept. 21, 2022**

**1) Employment Unit: Beasley Media Group Licenses – Tampa**

- 2) Unit Members (Stations and Communities of License):** WPBB-FM, Holmes Beach, FL  
WHFS-AM, Seffner, FL  
WLLD-FM, Lakeland, FL  
WQYK-FM, St. Petersburg, FL  
WYUU-FM, Safety Harbor, FL  
WRBQ-FM, Tampa, FL

**3) EEO Contact Information for Employment Unit:**

Mailing Address:	Telephone Number: 727-563-8930
9721 Executive Center Drive N. #200 St. Petersburg, FL 33702	Contact Person/Title: Terri Contento, Accountant/Asst. Business
	E-mail Address: terri.contento@bbgi.com

**4) Full-Time Job Vacancies Filled by Each Station in the Employment Unit:**

<b>Job Title</b>	<b>Recruitment Source Referring Hiree</b>
(a) Account Executive	Employee Referral
(b) Account Executive	Employee Referral
(c) Account Executive <sup>1</sup>	Indeed.com
(d) Dir. of Event Marketing/Home Show	Internal Posting
(e) Street Team Mgr/Promotions Coordinator	Bbgi.com
(f) Promotions Director	Bbgi.com
(g) On Air Talent WYUU	Internal Posting
(h) Videographer	Linkedin
(i) Sales Assistant	Internal Posting
(j) Sales Assistant <sup>2</sup>	Indeed.com
(k) Promotions Coord/On Air Talent WYUU	Internal Posting
(l) Digital Content Director	Bbgi.com

<sup>1</sup> Positions (a), (b), and (c) were filled from one set of recruitment announcements.

<sup>2</sup> Positions (i) and (j) were filled from one set of recruitment announcements.

**Stations WPBB-FM, WHFS-AM, WLLD-FM, WQYK-FM, WYUU-FM, and WRBQ-FM are  
Equal Opportunity Employers.**

**Job Title****Recruitment Source Referring Hiree**

(m) Morning Show Producer

Internal Posting

**5) Job Title: (a)(b)(c) Account Executive Referral Source(s) of Hiree: Employee Referral (2), Indeed.com**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Association of Latino Professionals in Finance & Accounting	Nancy Noriega	P.O. Box 10000 Lake Buena Vista, FL 32830 <a href="mailto:info@orlando.alpfa.org">info@orlando.alpfa.org</a>	213.243.0004		N
Connecticut School of Broadcasting (Tampa)	Jennifer Perkins	3901 Coconut Palm Dr. #105 Tampa, FL 33619 <a href="mailto:rthomas@gocsb.com">rthomas@gocsb.com</a>	(813) 443-5307		N
FL Assoc. of Broadcasters	Lindsay Varn	101 East College Avenue #301 Tallahassee, FL 32301 <a href="mailto:lvarn@fab.org">lvarn@fab.org</a>	850.681.6444		N
Full Sail University	Harmony Thompson	3300 University Blvd. Winter Park, FL 32792 <a href="mailto:hthompson@fullsail.com">hthompson@fullsail.com</a>	866.807.3140		N
Indian-American Chamber	Braham Aggarwal	3700 34 <sup>th</sup> street, Suite 240 Orlando, FL 32805 <a href="mailto:braham@parksquarehomes.com">braham@parksquarehomes.com</a>	407.391.5151		N
InsideRadio.com	Gene McKay	P.O. Box 567925 Atlanta, GA 31156 <a href="mailto:genemckay@insideradio.com">genemckay@insideradio.com</a>	(800) 640-8852		N
NAACP	Carolina Collins	308 E. MLK Jr Blvd, Ste C Tampa, FL 33603 <a href="mailto:Carcollins1@aol.com">Carcollins1@aol.com</a>	813-234-8683		N
St. Petersburg College	Rose Mackey	2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765 <a href="mailto:Mackey.rose@spcollege.edu">Mackey.rose@spcollege.edu</a>	(727) 791-2738		N
Tampa Hispanic Chamber of Commerce	Diane Cortes	5700 Memorial Highway, Tampa, FL 33615 <a href="mailto:tampahispanic@gmail.com">tampahispanic@gmail.com</a>	813-867.3550		N
Tampa Latin Chamber	Denise Schreaves	5225 Ehrlich Road – Suite F Tampa, FL 33624 <a href="mailto:dshreaves@gmail.com">dshreaves@gmail.com</a>	813-936-4029		N

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Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
University of South Florida (USF) – St. Pete	Amanda Peters	140 7 <sup>th</sup> Ave S., Bay 117 St. Petersburg, FL 33701 <a href="mailto:career@stpt.usf.edu">career@stpt.usf.edu</a>	727-873-4129		N
Workforce Central Florida	Joyce Ranson/ Cheryl McKinzie	1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746 <a href="mailto:cmckinzie@wcfra.com">cmckinzie@wcfra.com</a>	407.531.1222 x. 1705		N
Beasley Media Group, LLC Radio Clusters	Business Managers	Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE	Various		N
All Access	Website	<a href="http://www.allaccess.com">www.allaccess.com</a>	Website		N
Radio On-Line	Website	<a href="http://www.radio-online.com">www.radio-online.com</a>	Website		N
Beasley Employee Referral				7	N
Indeed.com	Website	<a href="http://www.indeed.com">www.indeed.com</a>	Website	9	N
Internal Posting-Beasley Tampa		9721 Executive Center Dr. #200 St. Petersburg, FL 33702	727-579-1925		N
Beasley Media Corporate Website		<a href="http://www.bbqi.com">www.bbqi.com</a>	Website		N
Referral/Other				1	N

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**5) Job Title: (d) Dir of Event Marketing/Home Show**

**Referral Source(s) of Hiree: Internal Posting**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Association of Latino Professionals in Finance & Accounting	Nancy Noriega	P.O. Box 10000 Lake Buena Vista, FL 32830 <a href="mailto:info@orlando.alpfa.org">info@orlando.alpfa.org</a>	213.243.0004		N
Connecticut School of Broadcasting (Tampa)	Jennifer Perkins	3901 Coconut Palm Dr. #105 Tampa, FL 33619 <a href="mailto:rthomas@gocsb.com">rthomas@gocsb.com</a>	(813) 443-5307		N
FL Assoc. of Broadcasters	Lindsay Varn	101 East College Avenue #301 Tallahassee, FL 32301 <a href="mailto:lvarn@fab.org">lvarn@fab.org</a>	850.681.6444		N
Full Sail University	Harmony Thompson	3300 University Blvd. Winter Park, FL 32792 <a href="mailto:hthompson@fullsail.com">hthompson@fullsail.com</a>	866.807.3140		N
Indian-American Chamber	Braham Aggarwal	3700 34 <sup>th</sup> street, Suite 240 Orlando, FL 32805 <a href="mailto:braham@parksquarehomes.com">braham@parksquarehomes.com</a>	407.391.5151		N
InsideRadio.com	Gene McKay	P.O. Box 567925 Atlanta, GA 31156 <a href="mailto:genemckay@insideradio.com">genemckay@insideradio.com</a>	(800) 640-8852		N
NAACP	Carolina Collins	308 E. MLK Jr Blvd, Ste C Tampa, FL 33603 <a href="mailto:Carcollins1@aol.com">Carcollins1@aol.com</a>	813-234-8683		N
St. Petersburg College	Rose Mackey	2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765 <a href="mailto:Mackey.rose@spcollege.edu">Mackey.rose@spcollege.edu</a>	(727) 791-2738		N
Tampa Hispanic Chamber of Commerce	Diane Cortes	5700 Memorial Highway, Tampa, FL 33615 <a href="mailto:tampahispanic@gmail.com">tampahispanic@gmail.com</a>	813-867.3550		N
Tampa Latin Chamber	Denise Schreaves	5225 Ehrlich Road – Suite F Tampa, FL 33624 <a href="mailto:dshreaves@gmail.com">dshreaves@gmail.com</a>	813-936-4029		N
University of South Florida (USF) – St. Pete	Amanda Peters	140 7 <sup>th</sup> Ave S., Bay 117 St. Petersburg, FL 33701 <a href="mailto:career@stpt.usf.edu">career@stpt.usf.edu</a>	727-873-4129		N

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Workforce Central Florida	Joyce Ranson/ Cheryl McKinzie	1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746 <a href="mailto:cmckinzie@wcfra.com">cmckinzie@wcfra.com</a>	407.531.1222 x. 1705		N
Beasley Media Group, LLC Radio Clusters	Business Managers	Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE	Various		N
All Access	Website	<a href="http://www.allaccess.com">www.allaccess.com</a>	Website		N
Radio On-Line	Website	<a href="http://www.radio-online.com">www.radio-online.com</a>	Website		N
Beasley Employee Referral				1	N
Indeed.com	Website	<a href="http://www.indeed.com">www.indeed.com</a>	Website		N
Internal Posting-Beasley Tampa		9721 Executive Center Dr. #200 St. Petersburg, FL 33702	727-579-1925	1	N
Beasley Media Corporate Website		<a href="http://www.bbqi.com">www.bbqi.com</a>	Website	1	N

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**5) Job Title:** (e) Street Team  
**Manager/Promotions Coord.**

**Referral Source(s) of Hiree:** www.bbgi.com

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Association of Latino Professionals in Finance & Accounting	Nancy Noriega	P.O. Box 10000 Lake Buena Vista, FL 32830 <a href="mailto:info@orlando.alpfa.org">info@orlando.alpfa.org</a>	213.243.0004		N
Connecticut School of Broadcasting (Tampa)	Jennifer Perkins	3901 Coconut Palm Dr. #105 Tampa, FL 33619 <a href="mailto:rthomas@gocsb.com">rthomas@gocsb.com</a>	(813) 443-5307		N
FL Assoc. of Broadcasters	Lindsay Varn	101 East College Avenue #301 Tallahassee, FL 32301 <a href="mailto:lvarn@fab.org">lvarn@fab.org</a>	850.681.6444		N
Full Sail University	Harmony Thompson	3300 University Blvd. Winter Park, FL 32792 <a href="mailto:hthompson@fullsail.com">hthompson@fullsail.com</a>	866.807.3140		N
Indian-American Chamber	Braham Aggarwal	3700 34 <sup>th</sup> street, Suite 240 Orlando, FL 32805 <a href="mailto:braham@parksquarehomes.com">braham@parksquarehomes.com</a>	407.391.5151		N
InsideRadio.com	Gene McKay	P.O. Box 567925 Atlanta, GA 31156 <a href="mailto:genemckay@insideradio.com">genemckay@insideradio.com</a>	(800) 640-8852		N
NAACP	Carolina Collins	308 E. MLK Jr Blvd, Ste C Tampa, FL 33603 <a href="mailto:Carcollins1@aol.com">Carcollins1@aol.com</a>	813-234-8683		N
St. Petersburg College	Rose Mackey	2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765 <a href="mailto:Mackey.rose@spcollege.edu">Mackey.rose@spcollege.edu</a>	(727) 791-2738		N
Tampa Hispanic Chamber of Commerce	Diane Cortes	5700 Memorial Highway, Tampa, FL 33615 <a href="mailto:tampahispanic@gmail.com">tampahispanic@gmail.com</a>	813-867.3550		N
Tampa Latin Chamber	Denise Schreaves	5225 Ehrlich Road – Suite F Tampa, FL 33624 <a href="mailto:dshreaves@gmail.com">dshreaves@gmail.com</a>	813-936-4029		N
University of South Florida (USF) – St. Pete	Amanda Peters	140 7 <sup>th</sup> Ave S., Bay 117 St. Petersburg, FL 33701 <a href="mailto:career@stpt.usf.edu">career@stpt.usf.edu</a>	727-873-4129		N

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Beasley Media Group, LLC Radio Clusters	Business Managers	Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE	Various		N
All Access	Website	<a href="http://www.allaccess.com">www.allaccess.com</a>	Website		N
Radio On-Line	Website	<a href="http://www.radio-online.com">www.radio-online.com</a>	Website		N
Beasley Employee Referral					N
Indeed.com	Website	<a href="http://www.indeed.com">www.indeed.com</a>	Website		N
Internal Posting-Beasley Tampa		9721 Executive Center Dr. #200 St. Petersburg, FL 33702	727-579-1925		N
Beasley Media Corporate Website		<a href="http://www.bbqi.com">www.bbqi.com</a>	Website	5	N
Linked-In (Source identified by applicant; employment unit did not contact source for this position.)		<a href="http://www.linkedin.com">www.linkedin.com</a>		1	N

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**5) Job Title: (f) Promotions Director Referral Source(s) of Hiree: www.bbgi.com**

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Association of Latino Professionals in Finance & Accounting	Nancy Noriega	P.O. Box 10000 Lake Buena Vista, FL 32830 <a href="mailto:info@orlando.alpfa.org">info@orlando.alpfa.org</a>	213.243.0004		N
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FL Assoc. of Broadcasters	Lindsay Varn	101 East College Avenue #301 Tallahassee, FL 32301 <a href="mailto:lvarn@fab.org">lvarn@fab.org</a>	850.681.6444		N
Full Sail University	Harmony Thompson	3300 University Blvd. Winter Park, FL 32792 <a href="mailto:hthompson@fullsail.com">hthompson@fullsail.com</a>	866.807.3140		N
Indian-American Chamber	Braham Aggarwal	3700 34 <sup>th</sup> street, Suite 240 Orlando, FL 32805 <a href="mailto:braham@parksquarehomes.com">braham@parksquarehomes.com</a>	407.391.5151		N
InsideRadio.com	Gene McKay	P.O. Box 567925 Atlanta, GA 31156 <a href="mailto:genemckay@insideradio.com">genemckay@insideradio.com</a>	(800) 640-8852		N
NAACP	Carolina Collins	308 E. MLK Jr Blvd, Ste C Tampa, FL 33603 <a href="mailto:Carcollins1@aol.com">Carcollins1@aol.com</a>	813-234-8683		N
St. Petersburg College	Rose Mackey	2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765 <a href="mailto:Mackey.rose@spcollege.edu">Mackey.rose@spcollege.edu</a>	(727) 791-2738		N
Tampa Hispanic Chamber of Commerce	Diane Cortes	5700 Memorial Highway, Tampa, FL 33615 <a href="mailto:tampahispanic@gmail.com">tampahispanic@gmail.com</a>	813-867.3550		N
Tampa Latin Chamber	Denise Schreaves	5225 Ehrlich Road – Suite F Tampa, FL 33624 <a href="mailto:dshreaves@gmail.com">dshreaves@gmail.com</a>	813-936-4029		N
University of South Florida (USF) – St. Pete	Amanda Peters	140 7 <sup>th</sup> Ave S., Bay 117 St. Petersburg, FL 33701 <a href="mailto:career@stpt.usf.edu">career@stpt.usf.edu</a>	727-873-4129		N

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Workforce Central Florida	Joyce Ranson/ Cheryl McKinzie	1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746 <a href="mailto:cmckinzie@wcfra.com">cmckinzie@wcfra.com</a>	407.531.1222 x. 1705		N
Beasley Media Group, LLC Radio Clusters	Business Managers	Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE	Various		N
All Access	Website	<a href="http://www.allaccess.com">www.allaccess.com</a>	Website	1	N
Radio On-Line	Website	<a href="http://www.radio-online.com">www.radio-online.com</a>	Website		N
Beasley Employee Referral				2	N
Indeed.com	Website	<a href="http://www.indeed.com">www.indeed.com</a>	Website	1	N
Internal Posting-Beasley Tampa		9721 Executive Center Dr. #200 St. Petersburg, FL 33702	727-579-1925	2	N
Beasley Media Corporate Website		<a href="http://www.bbqi.com">www.bbqi.com</a>	Website	1	N

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**5) Job Title: (g) On-Air Talent WYUU Referral Source(s) of Hiree: Internal Posting**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Association of Latino Professionals in Finance & Accounting	Nancy Noriega	P.O. Box 10000 Lake Buena Vista, FL 32830 <a href="mailto:info@orlando.alpfa.org">info@orlando.alpfa.org</a>	213.243.0004		N
Connecticut School of Broadcasting (Tampa)	Jennifer Perkins	3901 Coconut Palm Dr. #105 Tampa, FL 33619 <a href="mailto:rthomas@gocsb.com">rthomas@gocsb.com</a>	(813) 443-5307		N
FL Assoc. of Broadcasters	Lindsay Varn	101 East College Avenue #301 Tallahassee, FL 32301 <a href="mailto:lvarn@fab.org">lvarn@fab.org</a>	850.681.6444		N
Full Sail University	Harmony Thompson	3300 University Blvd. Winter Park, FL 32792 <a href="mailto:hthompson@fullsail.com">hthompson@fullsail.com</a>	866.807.3140		N
Indian-American Chamber	Braham Aggarwal	3700 34 <sup>th</sup> street, Suite 240 Orlando, FL 32805 <a href="mailto:braham@parksquarehomes.com">braham@parksquarehomes.com</a>	407.391.5151		N
InsideRadio.com	Gene McKay	P.O. Box 567925 Atlanta, GA 31156 <a href="mailto:genemckay@insideradio.com">genemckay@insideradio.com</a>	(800) 640-8852		N
NAACP	Carolina Collins	308 E. MLK Jr Blvd, Ste C Tampa, FL 33603 <a href="mailto:Carcollins1@aol.com">Carcollins1@aol.com</a>	813-234-8683		N
St. Petersburg College	Rose Mackey	2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765 <a href="mailto:Mackey.rose@spcollege.edu">Mackey.rose@spcollege.edu</a>	(727) 791-2738		N
Tampa Hispanic Chamber of Commerce	Diane Cortes	5700 Memorial Highway, Tampa, FL 33615 <a href="mailto:tampahispanic@gmail.com">tampahispanic@gmail.com</a>	813-867.3550		N
Tampa Latin Chamber	Denise Schreaves	5225 Ehrlich Road – Suite F Tampa, FL 33624 <a href="mailto:dshreaves@gmail.com">dshreaves@gmail.com</a>	813-936-4029		N
University of South Florida (USF) – St. Pete	Amanda Peters	140 7 <sup>th</sup> Ave S., Bay 117 St. Petersburg, FL 33701 <a href="mailto:career@stpt.usf.edu">career@stpt.usf.edu</a>	727-873-4129		N

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Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Workforce Central Florida	Joyce Ranson/ Cheryl McKinzie	1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746 <a href="mailto:cmckinzie@wcfcla.com">cmckinzie@wcfcla.com</a>	407.531.1222 x. 1705		N
Beasley Media Group, LLC Radio Clusters	Business Managers	Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE	Various	1	N
All Access	Website	<a href="http://www.allaccess.com">www.allaccess.com</a>	Website		N
Radio On-Line	Website	<a href="http://www.radio-online.com">www.radio-online.com</a>	Website		N
Beasley Employee Referral				1	N
Indeed.com	Website	<a href="http://www.indeed.com">www.indeed.com</a>	Website	1	N
Internal Posting-Beasley Tampa		9721 Executive Center Dr. #200 St. Petersburg, FL 33702	727-579-1925	2	N
Beasley Media Corporate Website		<a href="http://www.bbqi.com">www.bbqi.com</a>	Website	1	N

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**5) Job Title: (h) Videographer**

**Referral Source(s) of Hiree: Linked-In**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Association of Latino Professionals in Finance & Accounting	Nancy Noriega	P.O. Box 10000 Lake Buena Vista, FL 32830 <a href="mailto:info@orlando.alpfa.org">info@orlando.alpfa.org</a>	213.243.0004		N
Connecticut School of Broadcasting (Tampa)	Jennifer Perkins	3901 Coconut Palm Dr. #105 Tampa, FL 33619 <a href="mailto:rthomas@gocsb.com">rthomas@gocsb.com</a>	(813) 443-5307		N
FL Assoc. of Broadcasters	Lindsay Varn	101 East College Avenue #301 Tallahassee, FL 32301 <a href="mailto:lvarn@fab.org">lvarn@fab.org</a>	850.681.6444		N
Full Sail University	Harmony Thompson	3300 University Blvd. Winter Park, FL 32792 <a href="mailto:hthompson@fullsail.com">hthompson@fullsail.com</a>	866.807.3140		N
Indian-American Chamber	Braham Aggarwal	3700 34 <sup>th</sup> street, Suite 240 Orlando, FL 32805 <a href="mailto:braham@parksquarehomes.com">braham@parksquarehomes.com</a>	407.391.5151		N
InsideRadio.com	Gene McKay	P.O. Box 567925 Atlanta, GA 31156 <a href="mailto:genemckay@insideradio.com">genemckay@insideradio.com</a>	(800) 640-8852		N
NAACP	Carolina Collins	308 E. MLK Jr Blvd, Ste C Tampa, FL 33603 <a href="mailto:Carcollins1@aol.com">Carcollins1@aol.com</a>	813-234-8683		N
St. Petersburg College	Rose Mackey	2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765 <a href="mailto:Mackey.rose@spcollege.edu">Mackey.rose@spcollege.edu</a>	(727) 791-2738		N
Tampa Hispanic Chamber of Commerce	Diane Cortes	5700 Memorial Highway, Tampa, FL 33615 <a href="mailto:tampahispanic@gmail.com">tampahispanic@gmail.com</a>	813-867.3550		N
Tampa Latin Chamber	Denise Schreaves	5225 Ehrlich Road – Suite F Tampa, FL 33624 <a href="mailto:dshreaves@gmail.com">dshreaves@gmail.com</a>	813-936-4029		N
University of South Florida (USF) – St. Pete	Amanda Peters	140 7 <sup>th</sup> Ave S., Bay 117 St. Petersburg, FL 33701 <a href="mailto:career@stpt.usf.edu">career@stpt.usf.edu</a>	727-873-4129		N

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Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Workforce Central Florida	Joyce Ranson/ Cheryl McKinzie	1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746 <a href="mailto:cmckinzie@wcfra.com">cmckinzie@wcfra.com</a>	407.531.1222 x. 1705		N
Beasley Media Group, LLC Radio Clusters	Business Managers	Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE	Various		N
All Access	Website	<a href="http://www.allaccess.com">www.allaccess.com</a>	Website		N
Radio On-Line	Website	<a href="http://www.radio-online.com">www.radio-online.com</a>	Website		N
Beasley Employee Referral					N
Linked-In	Website	<a href="http://www.linkedin.com">www.linkedin.com</a>	Website	1	N
Indeed.com	Website	<a href="http://www.indeed.com">www.indeed.com</a>	Website	10	N
Internal Posting-Beasley Tampa		9721 Executive Center Dr. #200 St. Petersburg, FL 33702	727-579-1925	1	N
Beasley Media Corporate Website		<a href="http://www.bbgi.com">www.bbgi.com</a>	Website		N

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5) Job Title: (i)(j) Sales Assistant

Referral Source(s) of Hire: Internal Posting, Indeed.com

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Association of Latino Professionals in Finance & Accounting	Nancy Noriega	P.O. Box 10000 Lake Buena Vista, FL 32830 <a href="mailto:info@orlando.alpfa.org">info@orlando.alpfa.org</a>	213.243.0004		N
Connecticut School of Broadcasting (Tampa)	Jennifer Perkins	3901 Coconut Palm Dr. #105 Tampa, FL 33619 <a href="mailto:rthomas@gocsb.com">rthomas@gocsb.com</a>	(813) 443-5307		N
FL Assoc. of Broadcasters	Lindsay Varn	101 East College Avenue #301 Tallahassee, FL 32301 <a href="mailto:lvarn@fab.org">lvarn@fab.org</a>	850.681.6444		N
Full Sail University	Harmony Thompson	3300 University Blvd. Winter Park, FL 32792 <a href="mailto:hthompson@fullsail.com">hthompson@fullsail.com</a>	866.807.3140		N
Indian-American Chamber	Braham Aggarwal	3700 34 <sup>th</sup> street, Suite 240 Orlando, FL 32805 <a href="mailto:braham@parksquarehomes.com">braham@parksquarehomes.com</a>	407.391.5151		N
InsideRadio.com	Gene McKay	P.O. Box 567925 Atlanta, GA 31156 <a href="mailto:genemckay@insideradio.com">genemckay@insideradio.com</a>	(800) 640-8852		N
NAACP	Carolina Collins	308 E. MLK Jr Blvd, Ste C Tampa, FL 33603 <a href="mailto:Carcollins1@aol.com">Carcollins1@aol.com</a>	813-234-8683		N
St. Petersburg College	Rose Mackey	2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765 <a href="mailto:Mackey.rose@spcollege.edu">Mackey.rose@spcollege.edu</a>	(727) 791-2738		N
Tampa Hispanic Chamber of Commerce	Diane Cortes	5700 Memorial Highway, Tampa, FL 33615 <a href="mailto:tampahispanic@gmail.com">tampahispanic@gmail.com</a>	813-867.3550		N
Tampa Latin Chamber	Denise Schreaves	5225 Ehrlich Road – Suite F Tampa, FL 33624 <a href="mailto:dshreaves@gmail.com">dshreaves@gmail.com</a>	813-936-4029		N
University of South Florida (USF) – St. Pete	Amanda Peters	140 7 <sup>th</sup> Ave S., Bay 117 St. Petersburg, FL 33701 <a href="mailto:career@stpt.usf.edu">career@stpt.usf.edu</a>	727-873-4129		N

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Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Workforce Central Florida	Joyce Ranson/ Cheryl McKinzie	1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746 <a href="mailto:cmckinzie@wcfra.com">cmckinzie@wcfra.com</a>	407.531.1222 x. 1705		N
Beasley Media Group, LLC Radio Clusters	Business Managers	Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE	Various		N
All Access	Website	<a href="http://www.allaccess.com">www.allaccess.com</a>	Website		N
Radio On-Line	Website	<a href="http://www.radio-online.com">www.radio-online.com</a>	Website		N
Beasley Employee Referral					N
Indeed.com	Website	<a href="http://www.indeed.com">www.indeed.com</a>	Website	9	N
Internal Posting-Beasley Tampa		9721 Executive Center Dr. #200 St. Petersburg, FL 33702	727-579-1925	1	N
Beasley Media Corporate Website		<a href="http://www.bbqi.com">www.bbqi.com</a>	Website		N

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**5) Job Title: (k) Promotions Coord/On-Air Talent WYUU Referral Source(s) of Hire: Internal Posting**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Association of Latino Professionals in Finance & Accounting	Nancy Noriega	P.O. Box 10000 Lake Buena Vista, FL 32830 <a href="mailto:info@orlando.alpfa.org">info@orlando.alpfa.org</a>	213.243.0004		N
Connecticut School of Broadcasting (Tampa)	Jennifer Perkins	3901 Coconut Palm Dr. #105 Tampa, FL 33619 <a href="mailto:rthomas@gocsb.com">rthomas@gocsb.com</a>	(813) 443-5307		N
FL Assoc. of Broadcasters	Lindsay Varn	101 East College Avenue #301 Tallahassee, FL 32301 <a href="mailto:lvarn@fab.org">lvarn@fab.org</a>	850.681.6444		N
Full Sail University	Harmony Thompson	3300 University Blvd. Winter Park, FL 32792 <a href="mailto:hthompson@fullsail.com">hthompson@fullsail.com</a>	866.807.3140		N
Indian-American Chamber	Braham Aggarwal	3700 34 <sup>th</sup> street, Suite 240 Orlando, FL 32805 <a href="mailto:braham@parksquarehomes.com">braham@parksquarehomes.com</a>	407.391.5151		N
InsideRadio.com	Gene McKay	P.O. Box 567925 Atlanta, GA 31156 <a href="mailto:genemckay@insideradio.com">genemckay@insideradio.com</a>	(800) 640-8852		N
NAACP	Carolina Collins	308 E. MLK Jr Blvd, Ste C Tampa, FL 33603 <a href="mailto:Carcollins1@aol.com">Carcollins1@aol.com</a>	813-234-8683		N
St. Petersburg College	Rose Mackey	2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765 <a href="mailto:Mackey.rose@spcollege.edu">Mackey.rose@spcollege.edu</a>	(727) 791-2738		N
Tampa Hispanic Chamber of Commerce	Diane Cortes	5700 Memorial Highway, Tampa, FL 33615 <a href="mailto:tampahispanic@gmail.com">tampahispanic@gmail.com</a>	813-867.3550		N
Tampa Latin Chamber	Denise Schreaves	5225 Ehrlich Road – Suite F Tampa, FL 33624 <a href="mailto:dshreaves@gmail.com">dshreaves@gmail.com</a>	813-936-4029		N

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Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
University of South Florida (USF) – St. Pete	Amanda Peters	140 7 <sup>th</sup> Ave S., Bay 117 St. Petersburg, FL 33701 <a href="mailto:career@stpt.usf.edu">career@stpt.usf.edu</a>	727-873-4129		N
Workforce Central Florida	Joyce Ranson/ Cheryl McKinzie	1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746 <a href="mailto:cmckinzie@wcfra.com">cmckinzie@wcfra.com</a>	407.531.1222 x. 1705		N
Beasley Media Group, LLC Radio Clusters	Business Managers	Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE	Various	1	N
All Access	Website	<a href="http://www.allaccess.com">www.allaccess.com</a>	Website		N
Radio On-Line	Website	<a href="http://www.radio-online.com">www.radio-online.com</a>	Website		N
Beasley Employee Referral				1	N
Indeed.com	Website	<a href="http://www.indeed.com">www.indeed.com</a>	Website	1	N
Internal Posting-Beasley Tampa		9721 Executive Center Dr. #200 St. Petersburg, FL 33702	727-579-1925	1	N
Beasley Media Corporate Website		<a href="http://www.bbqi.com">www.bbqi.com</a>	Website	1	N

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5) Job Title: (I) Digital Content Director Referral Source(s) of Hire: [www.bbgi.com](http://www.bbgi.com)

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Association of Latino Professionals in Finance & Accounting	Nancy Noriega	P.O. Box 10000 Lake Buena Vista, FL 32830 <a href="mailto:info@orlando.alpfa.org">info@orlando.alpfa.org</a>	213.243.0004		N
Connecticut School of Broadcasting (Tampa)	Jennifer Perkins	3901 Coconut Palm Dr. #105 Tampa, FL 33619 <a href="mailto:rthomas@gocsb.com">rthomas@gocsb.com</a>	(813) 443-5307		N
FL Assoc. of Broadcasters	Lindsay Varn	101 East College Avenue #301 Tallahassee, FL 32301 <a href="mailto:lvarn@fab.org">lvarn@fab.org</a>	850.681.6444		N
Full Sail University	Harmony Thompson	3300 University Blvd. Winter Park, FL 32792 <a href="mailto:hthompson@fullsail.com">hthompson@fullsail.com</a>	866.807.3140		N
Indian-American Chamber	Braham Aggarwal	3700 34 <sup>th</sup> street, Suite 240 Orlando, FL 32805 <a href="mailto:braham@parksquarehomes.com">braham@parksquarehomes.com</a>	407.391.5151		N
InsideRadio.com	Gene McKay	P.O. Box 567925 Atlanta, GA 31156 <a href="mailto:genemckay@insideradio.com">genemckay@insideradio.com</a>	(800) 640-8852		N
NAACP	Carolina Collins	308 E. MLK Jr Blvd, Ste C Tampa, FL 33603 <a href="mailto:Carcollins1@aol.com">Carcollins1@aol.com</a>	813-234-8683		N
St. Petersburg College	Rose Mackey	2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765 <a href="mailto:Mackey.rose@spcollege.edu">Mackey.rose@spcollege.edu</a>	(727) 791-2738		N
Tampa Hispanic Chamber of Commerce	Diane Cortes	5700 Memorial Highway, Tampa, FL 33615 <a href="mailto:tampahispanic@gmail.com">tampahispanic@gmail.com</a>	813-867.3550		N
Tampa Latin Chamber	Denise Schreaves	5225 Ehrlich Road – Suite F Tampa, FL 33624 <a href="mailto:dshreaves@gmail.com">dshreaves@gmail.com</a>	813-936-4029		N
University of South Florida (USF) – St. Pete	Amanda Peters	140 7 <sup>th</sup> Ave S., Bay 117 St. Petersburg, FL 33701 <a href="mailto:career@stpt.usf.edu">career@stpt.usf.edu</a>	727-873-4129		N

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Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Workforce Central Florida	Joyce Ranson/ Cheryl McKinzie	1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746 <a href="mailto:cmckinzie@wcfra.com">cmckinzie@wcfra.com</a>	407.531.1222 x. 1705		N
Beasley Media Group, LLC Radio Clusters	Business Managers	Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE	Various		N
All Access	Website	<a href="http://www.allaccess.com">www.allaccess.com</a>	Website	1	N
Radio On-Line	Website	<a href="http://www.radio-online.com">www.radio-online.com</a>	Website		N
Beasley Employee Referral				6	N
Linked-In (Source identified by applicant; employment unit did not contact source for this position.)	Website	<a href="http://www.linkedin.com">www.linkedin.com</a>	Website	1	N
Indeed.com	Website	<a href="http://www.indeed.com">www.indeed.com</a>	Website	8	N
Internal Posting-Beasley Tampa		9721 Executive Center Dr. #200 St. Petersburg, FL 33702	727-579-1925		N
Beasley Media Corporate Website		<a href="http://www.bbgi.com">www.bbgi.com</a>	Website	3	N

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**5) Job Title: (m) Morning Show Producer**

**Referral Source(s) of Hire: Internal Posting**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Association of Latino Professionals in Finance & Accounting	Nancy Noriega	P.O. Box 10000 Lake Buena Vista, FL 32830 <a href="mailto:info@orlando.alpfa.org">info@orlando.alpfa.org</a>	213.243.0004		N
Connecticut School of Broadcasting (Tampa)	Jennifer Perkins	3901 Coconut Palm Dr. #105 Tampa, FL 33619 <a href="mailto:rthomas@gocsb.com">rthomas@gocsb.com</a>	(813) 443-5307		N
FL Assoc. of Broadcasters	Lindsay Varn	101 East College Avenue #301 Tallahassee, FL 32301 <a href="mailto:lvarn@fab.org">lvarn@fab.org</a>	850.681.6444		N
Full Sail University	Harmony Thompson	3300 University Blvd. Winter Park, FL 32792 <a href="mailto:hthompson@fullsail.com">hthompson@fullsail.com</a>	866.807.3140		N
Indian-American Chamber	Braham Aggarwal	3700 34 <sup>th</sup> street, Suite 240 Orlando, FL 32805 <a href="mailto:braham@parksquarehomes.com">braham@parksquarehomes.com</a>	407.391.5151		N
InsideRadio.com	Gene McKay	P.O. Box 567925 Atlanta, GA 31156 <a href="mailto:genemckay@insideradio.com">genemckay@insideradio.com</a>	(800) 640-8852		N
NAACP	Carolina Collins	308 E. MLK Jr Blvd, Ste C Tampa, FL 33603 <a href="mailto:Carcollins1@aol.com">Carcollins1@aol.com</a>	813-234-8683		N
St. Petersburg College	Rose Mackey	2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765 <a href="mailto:Mackey.rose@spcollege.edu">Mackey.rose@spcollege.edu</a>	(727) 791-2738		N
Tampa Hispanic Chamber of Commerce	Diane Cortes	5700 Memorial Highway, Tampa, FL 33615 <a href="mailto:tampahispanic@gmail.com">tampahispanic@gmail.com</a>	813-867.3550		N
Tampa Latin Chamber	Denise Schreaves	5225 Ehrlich Road – Suite F Tampa, FL 33624 <a href="mailto:dshreaves@gmail.com">dshreaves@gmail.com</a>	813-936-4029		N
University of South Florida (USF) – St. Pete	Amanda Peters	140 7 <sup>th</sup> Ave S., Bay 117 St. Petersburg, FL 33701 <a href="mailto:career@stpt.usf.edu">career@stpt.usf.edu</a>	727-873-4129		N

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Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Workforce Central Florida	Joyce Ranson/ Cheryl McKinzie	1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746 <a href="mailto:cmckinzie@wcfra.com">cmckinzie@wcfra.com</a>	407.531.1222 x. 1705		N
Beasley Media Group, LLC Radio Clusters	Business Managers	Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE	Various		N
All Access	Website	<a href="http://www.allaccess.com">www.allaccess.com</a>	Website	1	N
Radio On-Line	Website	<a href="http://www.radio-online.com">www.radio-online.com</a>	Website		N
Beasley Employee Referral					N
Indeed.com	Website	<a href="http://www.indeed.com">www.indeed.com</a>	Website	1	N
Internal Posting-Beasley Tampa		9721 Executive Center Dr. #200 St. Petersburg, FL 33702	727-579-1925	1	N
Beasley Media Corporate Website		<a href="http://www.bbqi.com">www.bbqi.com</a>	Website	2	N

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6) **Total # of Interviewees Referred:** For the period from September 22, 2021, through September 21, 2022, this Employment Unit interviewed 90 interviewees for full-time job vacancies.

7) **Supplemental Recruitment Initiatives.**

(a) **Initiative: Participation in Job/Career Fairs:**

**1. Career Bowl 2022 - Super Hiring Event**

Personnel Involved: Promotions Coordinator & EEO Coordinator

The Employment Unit participated in this Career Fair at Raymond James Stadium on February 9, 2022. The Employment Unit distributed information on our stations, recruited for part-time and full-time positions, and discussed broadcast careers with job seekers.

**2. National Career Fairs - Tampa**

Personnel Involved: Promotions Coordinator & EEO Coordinator

The Employment Unit participated in this Career Fair at Doubletree by Hilton in Tampa on February 15, 2022. The Employment Unit distributed information on our stations, recruited for part-time and full-time positions, and discussed broadcast careers with job seekers.

**3. Best Hire Career Fair**

Personnel Involved: Promotions Coordinator & EEO Coordinator

The Employment Unit participated in this Career Fair at the Holiday Inn West Shore Airport on April 28, 2022. The Employment Unit distributed information on our stations, recruited for part-time and full-time positions, and discussed broadcast careers with job seekers.

**4. State Senator Janet Cruz Job Fair**

Personnel Involved: Promotions Coordinator & EEO Coordinator

The Employment Unit participated in this Career Fair at Higgins Hall in Tampa on July 20, 2022. The Employment Unit distributed information on our stations, recruited for part-time and full-time positions, and discussed broadcast careers with job seekers.

(b) **Initiative: Participation in General Outreach Efforts through Job Banks or Internet Programs:**

The Employment Unit has made significant contributions to the Beasley Media Group career website ([www.bbgi.com](http://www.bbgi.com)), which contains information designed to inform the general public of numerous and varied career opportunities available in the broadcasting industry and of the job skills necessary to compete for them, as well as the following: Best Hire Job Bank: [www.hiretoptalent.com](http://www.hiretoptalent.com)

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(c) **Initiative: Training**

Full-time employees, including management-level personnel, participated in the following training sessions to enable employees to acquire skills to add to their knowledge and to qualify for higher-level positions:

**Beasley Academy Training** - July 18, 2022 - for all full-time On-Air Talent – “New Digital Strategy” Training – four training calls and five on-line courses.

**Digital Content Training** - Digital Program Director attended the following on-line training sessions: Digital Asset Manager Training, May 24, 2022, Getty Creative Editorial Subscription Training, March 31, 2022, and the new Push Notification Platform Training, September 15, 2022.

**Digital Training/Sales Training** - February 18, 2022 – for Digital Sales Managers and Digital Direct Sellers - Steve Lauriano with **BuzzBoard** was the host. He explained how to use this tool to fuel demand and guide conversations with prospective and current clients. He also talked about how to improve customer acquisition and retention.

**Digital Training / Sales Training: Web Presence** – July 28, 2022 - for Account Executives and Digital Sales Team - Hosts Daryl Hively, Founder of Guarantee Digital and Kevin Rich, Beasley VP of Operations gave assessments on growing Digital Revenue with a complete set of digital solutions and back end fulfillment.

**Sales Training: –**

- **RateOptics** - Training sessions on August 9, 2022 and August 17, 2022 for Account Executives and Sales Managers – to learn efficient ways to increase revenue.
- **Vinclicks** training session on February 24<sup>th</sup>, for Account Executives and Digital Sales Team, to learn the fundamentals for building persuasive campaigns.
- **Digital Onboarding Training** – various dates – for new hires in Sales (Account Executives & Digital Sales), covering topics such as Social Media, Branded Content, Rate Cards, Reporting, etc.

(d) **Initiative: Participation in Events Sponsored by Schools/Educational Institutions**

The Employment Unit visited local schools to inform students about the radio industry and the types of jobs that are available at our radio stations and in broadcasting.

November 17, 2021	Webb Middle School
November 17, 2021	Pierce Middle School
November 17, 2021	Alexander Elementary
November 17, 2021	Osceola Fundamental High School
November 17, 2021	Pinellas Central Elementary School
November 18, 2021	Carrollwood Elementary
November 18, 2021	Egypt Lake Elementary
February 2, 2022	Villa Madonna School
April 1, 2022	Westlake Christian School

(e) **Initiative: Participation in Community Events/Activities Designed to inform the Public About Employment and Career Opportunities in Broadcasting**

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The Employment Unit participated in events and/or provided tours of our facilities and discussed careers in broadcasting with local youth organizations and educational institutions.

December 20, 2021	Boys and Girls Club
March 18, 2022	PACE University/NYU – station tour/mentored student
May 19, 2022	Morgan State University – mentored student
July 14, 2022	ESCP Business School-International College-Station Tour
August 2, 2022	Titus O’Neil’s Back to School Bash
Ongoing	St. Petersburg College – mentor student

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